

# International FOOD Contest - the Mekka for dairy people is back to normal

Danish Dairy Industry has a long and strong tradition for assessments and exhibition of products to intensify the consciousness of quality among the professionals, who meet several times in a year. International FOOD Contest (IFC) is the biggest of these contests, where 1000 – 1500 products are assessed and exhibited with the possibility to taste and experience almost all products. You also

have several foreign products in the exhibition, which also contains a special selection of gourmet products and a smaller selection of other food products.

- We are excited to be back in 2021 after the cancellation last year due to the corona situation, because International FOOD Contest is a unique meeting place for the whole food sector. Professionals learn from each

other with the possibility of product development, but it is also a possibility to recognize the work of colleagues and competitors. And as a part of the hi Tech & Industry Scandinavia you have even more advantages, since the many integrated fairs gives lot of synergy, says Lars Johannes Nielsen, Project Leader of IFC. ●

## International FOOD Contest

5-7 October 2021 in MCH Messecenter Herning  
– together with hi Tech & Industry Scandinavia

INTERNATIONAL  
**FOOD**  
CONTEST

# hi Tech & Industry Scandinavia – interdisciplinary inspiration



Lars Johannes Nielsen, Head of IFC.

This year's hi Tech & Industry Scandinavia is the perfect place to meet and network face to face with colleagues across different work fields/industries. The expo is held every second year (alternately with FoodTech). In 2019 the expo had more than 700 exhibitors and 20.000 visitors, which makes it the largest technology and industry expo in Scandinavia.

Besides of the core with industrial equipment the fair is a bridge builder to the food industry, first of all the dairy industry, which simultaneously run the International FOOD Contest. Like this exhibitors and visitors from the industry world will be inspired by food colleagues – and vice versa.

## hi Tech & Industry Scandinavia

The expo is divided into five different industry sectors: Automation & Robots, Machinery & Production of equipment, Internal logistics, Subsuppliers and Food Technology.

Furthermore, there is five thematic expos:

- TECHNOMANIA (6 - 7 October) – a future universe filled with the latest technology
- Wind Energy Denmark (5 October) – this year with a strong focus up on onshore.
- The Smart Company 2019 (5 - 7 October) – an area filled with the latest technology for digitalising production processes, where the advantages of integrating

technology in all of the company's processes will be demonstrated.

- 3D Tech (5 - 7 October) – an event area where you can explore everything that 3D and its product lines have to offer.
- International FOOD Contest (5 - 7 October) – expo of dairy products and other food products – and suppliers for the food industry.
- IFC Water Congress 6 – 7 October 2021 (see page 34)

See more at

<https://www.hiindustryexpo.com/>

**hi** Tech & Industry  
Scandinavia  
5.-7. okt. 2021