

Single-used plastic spoons will be banned from 2021. - Are you ready?!

SKY-LIGHT introduces a sustainable alternative to the plastic spoon – a spoon made of 100% natural based cardboard with a unique design, which ensures a strong and durable spoon with a perfect grip and a pleasant user experience.

To go products like yogurt, skyr and protein pudding are made for easy consumption on-the-go. The purpose is to meet the consumer's need for a quick meal or a snack no matter where he or she may be at the present time. These single-sized portion products are made to comply with the increasing demand for an easy energy consumption - and therefore they are often equipped with a single-use spoon to make the total user experience as convenient as possible.

Previously these spoons have been made of plastic – but single-used spoons of plastic will be banned by the EU's Single-Used Plastic Directive in 2021.

SKY-LIGHT presents 100% cardboard – 0% plastic

- We offer the convenience market a sustainable alternative to the traditional plastic spoon. Our spoon is made of 100% natural based cardboard containing 0% plastic. Through a unique design, we have created a strong and durable cardboard spoon, which suits the requirement of fluid food products, states Inge Nielsen, Head of Sales at SKY-LIGHT. All materials are natural based and fully approved for food contact.

- Our cardboard spoon has been thorough tested by consumers and compared to alternatives in both materials and designs. Across all tests, the consumers found our cardboard spoon smooth and pleasant to eat with and found the design strong and suitable for consumption of fluid products like yogurt and skyr, says Inge Nielsen.



Sustainable packaging: Lid of up to 100% rPET

The new sustainable cardboard spoon from SKY-LIGHT does also come in a sustainable packaging. SKY-LIGHT offers a total packaging product, where the cardboard spoon is packed in a lid consisting of up to 100% recycled PET.

SKY-LIGHT has a long tradition of manufacturing food approved plastic packaging of recycled PET. Besides our standard lids we also offer specialized plastic packaging, which suits the specific requirement of our customers.

SKY-LIGHT

Interested

in more information about the NEW Cardboard Spoon from SKY-LIGHT?

Please contact Inge Nielsen for further details:

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The consumers say: Pleasant design, great stability and no flavor

The cardboard spoon from SKY-LIGHT comes with a unique design:

- Foldable spoon – makes it possible to make a longer spoon preventing the consumers to get food on their fingers during consumption.
- Smart lock – keeps the spoon folded during consumption.
- Embossing and no sharp edges – ensure a smooth and pleasant user experience.
- Great stability – makes the spoon appropriate for both thin and thick fluid food products.
- No flavor – the cardboard spoon does not give off any flavor to either the food product or in the mouth of the consumers.

Flowpack under development

But the lid is not the only packaging solution, in which the cardboard spoon could be presented from SKY-LIGHT – Inge Nielsen elaborates:

- Besides our rPET lids we also have a sustainable flowpack solution under de-

velopment. This will be a solution, where the cardboard spoon is flowpacked in a sustainable wrapping based on natural materials, she says. ●

Facts

SKY-LIGHT is a privately-owned company - founded in 1960 - and located in Varde, Denmark. More than 120 dedicated employees currently ensure that we are able to produce more than 20,000 tons of sustainable thermoforming sheets and more than 750,000,000 sustainable plastic items every year.

Our great focus on the environment and responsible consumption of resources has been a driving force behind our development toward making food approved packaging from recycled plastic. Today, between 85-90% of our total consumption of raw materials consist of recycled plastic – about half of this is post-consumer-waste from recycled PET bottles.

**PRESENTING
OUR NEW
SPOON**

**100% Cardboard
0% Plastic**

**Presented in lids of up
to 100% recycled PET**

**A sustainable choice for
on-the-go products...**

SKY-LIGHT
...when packaging is so much more!

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