



BY BJØRN MALM, HEAD OF SUSTAINABILITY



A natural part of TINE

TINE believes that climate change has become so severe and close to many peoples' hearts that changes for a better climate will be driven forward.

TINE lives by processing milk for various dairy products, and major changes in nature and climate will hit us hard. We, therefore, have a strong self-interest in contributing to the sustainable use of the earth's resources and to limit climate change.

TINE's goal is to create the greatest possible value from the owners' milk production. We believe that the winners of the future will be those who develop and supply products and services in a way that combines social and environmental responsibility with their own profitability.

Our goal is therefore an economic and sustainable value creation where we contribute positively to our environmental and social environment. This is what we at TINE call sustainable value creation.

RENEWABLE PACKAGING

In 2019, implementation of TINE began a new and ambitious packaging strategy. Our ambition is that all packaging in TINE will be based on renewable or recycled raw materials by 2023. End of 2019, 76 per cent of our packaging is renewable.

During 2019, we have tried to find a more functional and sustainable container and lid for our cooking products. Close collaboration with Kiwi has made it possible to launch and test TINE Light Sour cream in cardboard cartons on a large scale. We experience both positive and critical feedback from customers and consumers. The carton may seem unstable and the tag may be difficult to remove.

However, sales demonstrate that our consumers welcome such an environmentally friendly solution. With the test launch of 18 per cent of Light Sour cream in cardboard cartons, TINE has taken an important step towards more fibre-based packaging for cooking products and yogurt.

TOWARDS ZERO EMISSIONS IN 2025

We expect increased access to renewable energy in the form of district heating, electricity and bioenergy for our dairy production. However, it is more uncertain to what extent and when renewable fuel will be available for our transport.

As a result of our planned environmental measures and the rapid development of

technology, TINE has set itself the target that by 2025 we will only use energy and fuel based on renewable raw materials. End of 2019, 65 per cent of our energy used in production and transportation is renewable.

#KUKRAFT (#COWPOWER) – BIOGAS ON MANURE

In 2017, TINE launched the #Kukraft concept on the transport side, an exciting environmental program for using biogas based on livestock manure. The 200 000 Norwegian cows that supply milk to TINE become important contributors to achieving this goal.

At the end of 2019, TINE has ten lorries using biogas. In 2020, we expect to take delivery of another ten lorries using biogas. #Kukraft and biogas from livestock manure are an important measure for TINE to reach its goal of using only renewable energy and fuel by 2025.

For more information about our work, see our sustainability report 2019 ●