



## New Tech and AI is shaping the future of Dairy

Cutting-Edge technologies are paving the way for sustainable food solutions

### **DDFI Concept:**

The magazine contains a number of professional articles with interviews of various experts and industry representatives, which is the editorial core of the magazine. Companies provide advertisements and advertorials. DDFI can assist the advertiser with the editorial.

### **Distribution**

The magazine is distributed in more than 123 countries (see back page) in 6.600 copies.

### **Readership:**

Decisionmakers within the dairy and food industry.

### **Language:**

All materials must be in English.

### **Editorial staff:**

Chief Editor, M. Sc. Anne-Sofi Christiansen and Editor, Lars Winther, Sub-editor Jette Rohde

### **Publisher:**

Danish Dairy Managers Association & Association of the MSc in Dairy Science and Technology

Munkehatten 28, DK-5220 Odense SØ

Phone +45 66 12 40 25

info@mejerimedier.dk

www.mejerimedier.dk/ddfi

- **Energy and water savings**
- **New preservation methods**
- **Membrane filtration and intelligent CIP/Chemicals**
- **Fermentation/Biotechnology**
- **Plant-based food alternatives and/or hybrid products**
- **Artificial Intelligence and digitalization**

The world is facing significant challenges in addressing climate change and ensuring sustainable food production for a rapidly growing population. The dairy industry, along with its suppliers, is engaged in finding the solutions, which requires the development of new technologies and production processes.

One of the leaders in this effort is Arla Foods, which has set an ambitious target to reduce CO2 emissions by 30% by 2030 and to achieve carbon neutrality by 2050. Currently, Arla is making substantial investments in new production facilities and employing advanced tools to optimize its processes. This includes the large-scale integration of artificial intelligence (AI) across its production plants and lines, enabling improved efficiency in output and resource consumption through digital innovation. Arla's AI specialists provide insights into the practical applications and future potential of these technologies.

Tetra Pak is similarly committed to driving sustainable food production, with bold goals for both packaging solutions and process equipment. Tetra Pak's innovations are designed to enhance energy efficiency, reduce water usage, and minimize environmental impact. The company presents the latest advancements in production technology and offers a forward-looking perspective on the future of sustainable dairy processing.

Finally, a large number of suppliers will contribute with their descriptions of how their products contribute to sustainable food production.

The Danish Minister of Food is also expected to comment on the current challenge.

In this context, we publish the magazine Danish Dairy & Food Industry.. Worldwide in January 2025. We look forward to cooperating with you and invite you to be part of an exciting magazine.

### **Deadlines and prices**

DDFI will be published **24 January 2025**.

Deadline for business articles is **8 January 2025**.

**1/1 Page advertisement:** 178 x 232 mm (inside column) 22,100 DKK  
- includes an editorial text of 1/1 page (-about 500 words plus picture).

**1/2 Page advertisement:** 178 x 114 mm (inside column) 18,100 DKK  
- includes an advertorial text of 1/2 page (-about 750 words plus picture)



# New Tech and AI is shaping the future of Dairy

## **Danish Dairy & Food Industry is distributed in 6.600 copies for dairy people in 123 countries:**

**Africa:** Algeria, Botswana, Cameroon, Congo, Cote d'Ivoire, Djibouti, Egypt, Gabon, Ghana, Kenya, Mali, Morocco, Mozambique, Namibia, Nigeria, Senegal, South Africa, Tanzania, Togo, Tunisia, Uganda, Zimbabwe,

**Asia:** Armenia, Bangladesh, Benin, China, Georgia, Hong Kong SAR, India, Indonesia, Japan, Korea, Republic of, Kyrgyzstan, Malaysia, Mauritius, Myanmar, Nepal, Pakistan, Philippines, Reunion, Singapore, Sri Lanka, Thailand, Uzbekistan, Vietnam

**Australia:** Australia and New Zealand.

**Europe:** Albania, Austria, Belarus, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Gibraltar, Greece, Hungary, Iceland, Ireland, Italy, Kosovo, Latvia, Lithuania, Luxembourg, Malta, Montenegro, Netherlands, North Macedonia, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom

**North America:** Canada and United States

**South America:** Argentina, Bahamas, Barbados, Bolivia, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, French Guiana, Guadeloupe, Guatemala, Haiti, Honduras, Jamaica, Martinique, Mexico, Nicaragua, Panama, Paraguay, Peru, Uruguay, Venezuela

**The Middle East:** Israel, Jordan, Kuwait, Libyan Arab Jamahiriya, Saudi Arabia, Turkey, United Arab Emirates and Yemen

